



CEO Ride Gives Business Leaders New Perspectives



The CEO Ride website says it best, "Riding is at the center of the CEO Ride. Many people sign on because each route we choose is a once-in- a-lifetime experience. We take on some of the best motorcycling in the world with bucket-list routes filled with magnificent vistas, clean air and twisty roads. But what people don't realize is that while in the saddle, their thoughts will be popping right along with that V-Twin. The CEO Ride allows you to get away from the day-to- day grind of running your business. It allows you to free your mind, feel the wind on your face, and dig in with like-minded entrepreneurs who are facing the same things you are. By combining amazing rides with a peer-to- peer experience like no other, you'll come back fired up and ready to take on your business with a whole new perspective."

If you're interested, check out the video clip from [News15 Today](#) and check out their website: <http://theceoride.com>