

Orlando Sentinel

Ripley's: Free admission to first responders, power-line workers in October

The Ripley's Believe It or Not attraction on International Drive will be giving free admission throughout the month of October to first responders and power-line workers.

All first responders — including support staffs, power-line workers and FEMA employees are eligible. Those that attend with a group can get up to three guests into the “odditorium” for 50 percent off the regular admission price in October.

Normally, admission is \$19.99.

Participants must show current proof of service, the company says.

The offer is in response to the work done in the wake of Hurricane Irma, which hit Florida earlier this month.

The storm caused the I-Drive attraction to close temporarily, wiping out a scheduled appearance by DC Comics character Superman. The Man of Steel is now set to come to the Orlando venue on October 21. Ripley visitors can see Superman with regular admission. The attraction has been pushing a Superhero Summer theme.

Ripley's will also show the film “Look to the Sky,” a full-length film about children overcoming obstacles to give back.

In Orlando, the Ripley attraction is located at 8201 International Drive. The building is designed to look like it's falling into a sinkhole.

Orlando-based Ripley Entertainment operates 30 additional Believe It or Not! museums, and the company has publishing, licensing and broadcast divisions that oversee projects including the “Believe It or Not!” television show, books and a syndicated cartoon strip called “Ripley's Believe It or Not!”